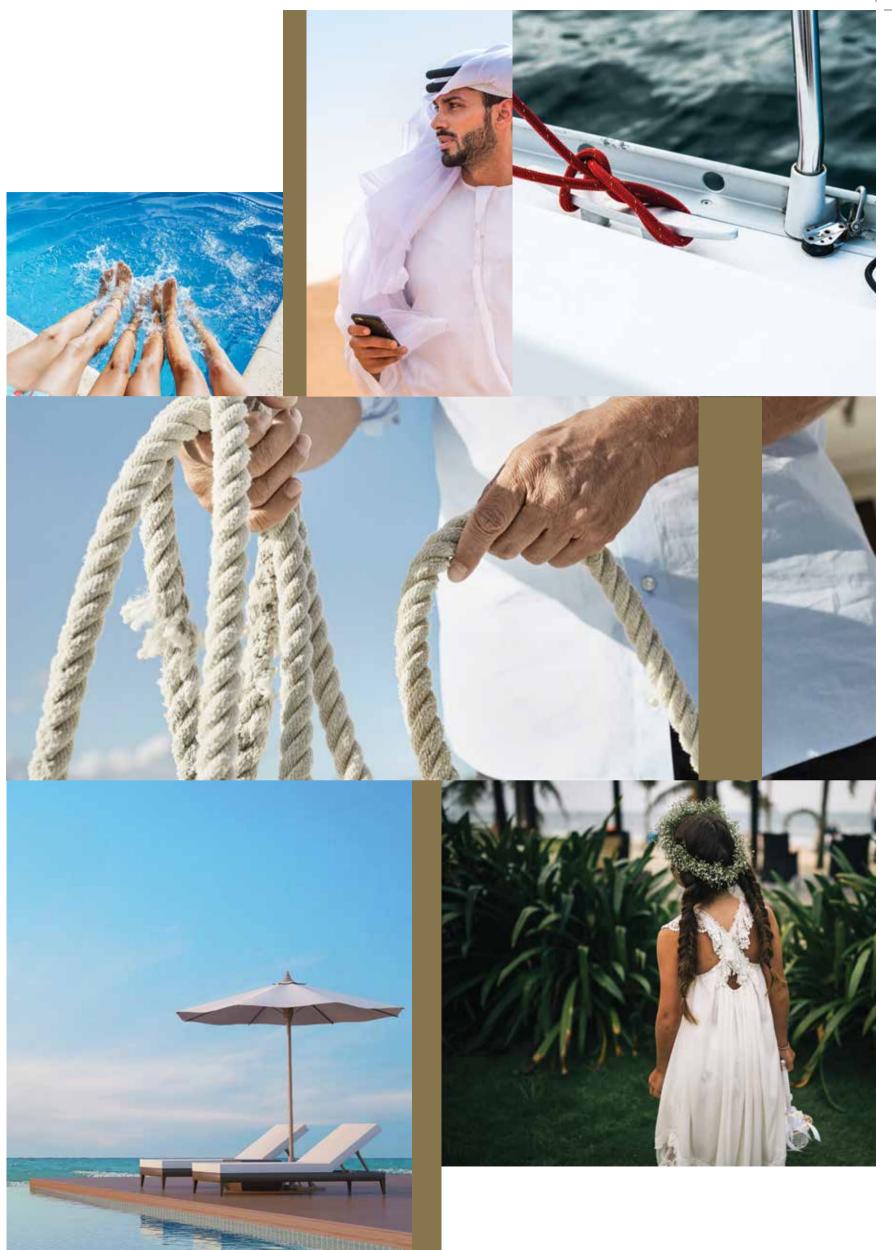
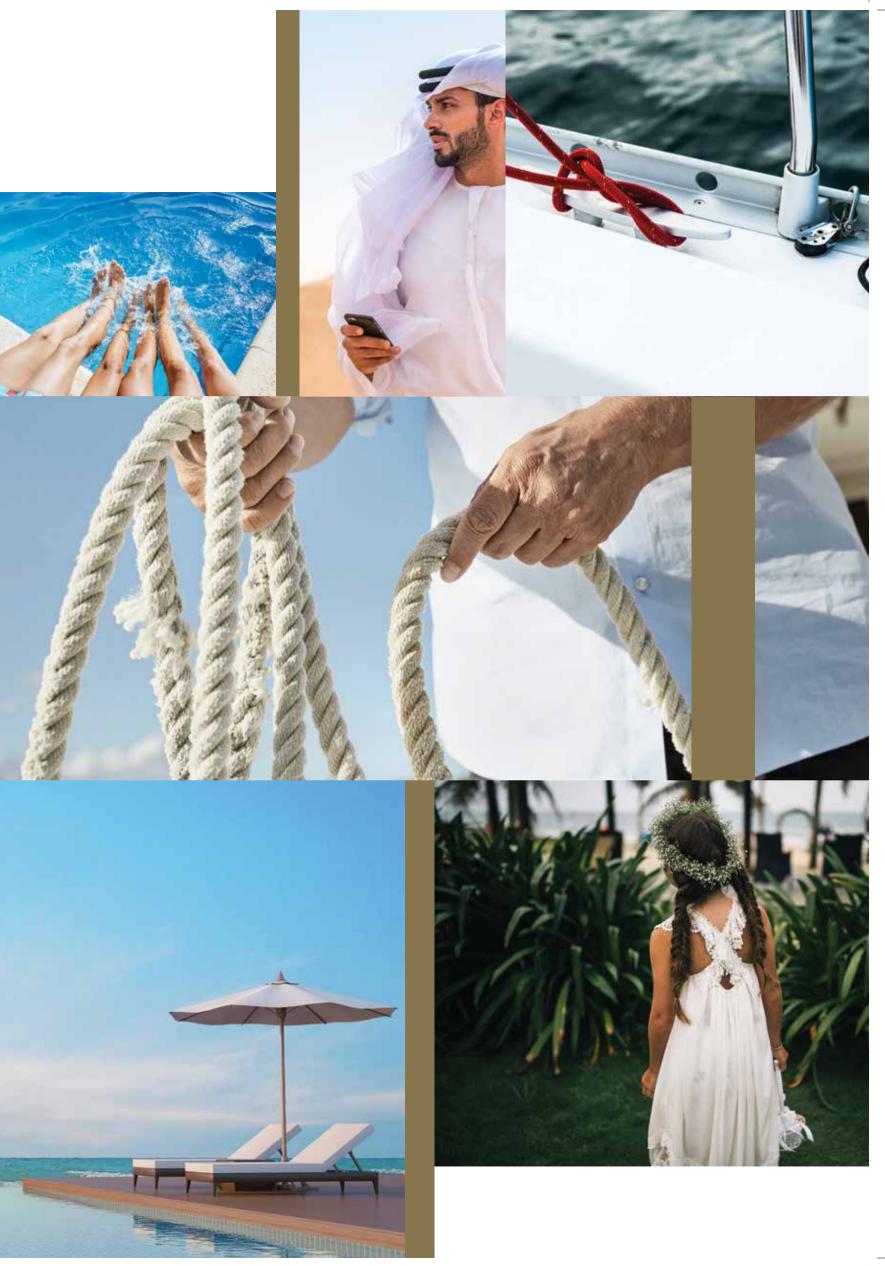


TIMELESS. DISTINCT. AT THE HEART **OF THE** MOST VIBRANT LIFESTYLE.

Wake up to breathtaking views of the sea, Palm Jumeirah and Dubai Eye. Wake up to exclusivity.





DAZZLING DUBAL WHERE THE WORLD COMES TO LIVE IN STYLE.

Dubai is truly one of the most cosmopolitan cities in the world. It offers world-class lifestyles for residents and a safe haven for investors.

Some of the tallest structures – including the world's tallest building – adorn Dubai's skyline. The city is also a retail paradise, home to world-class concepts such as the world's largest shopping mall.



1/JBR. THE ADDRESS FOR THE PRIVILEGED FEW.

An address where the elite of the world converge. A community that redefines bespoke living. A lifestyle that is truly beyond imagination. Welcome to 1/JBR, Dubai's most prestigious address for the elite few.



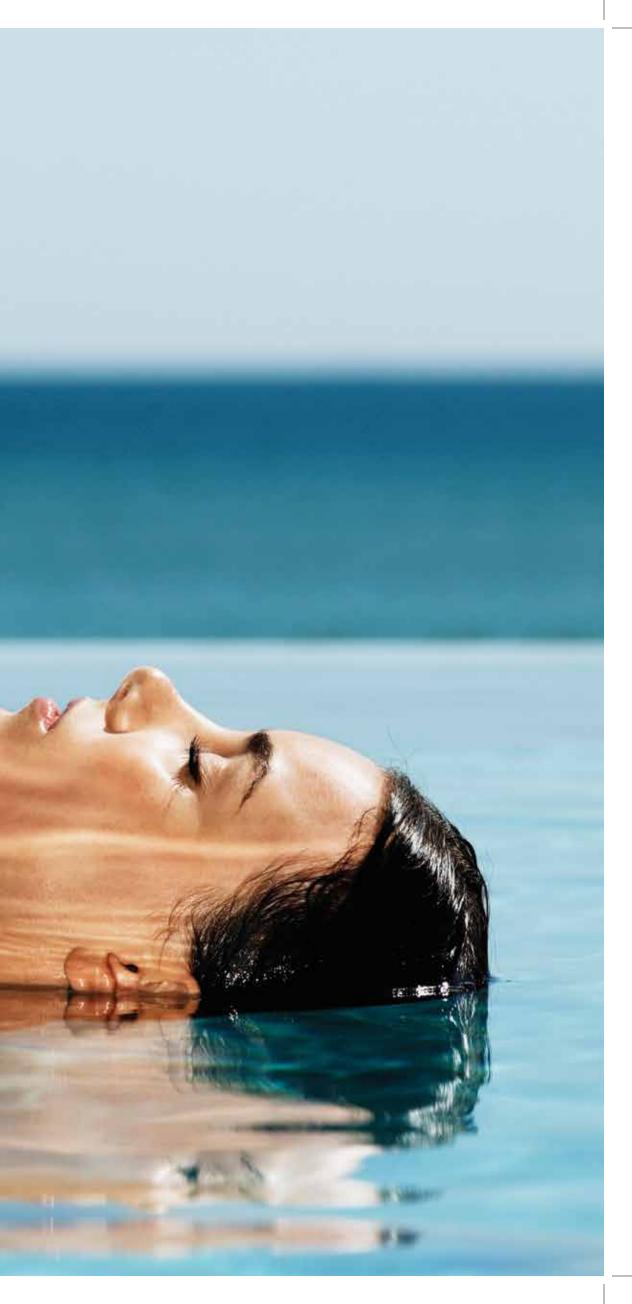
JUMEIRAH BEACH RESIDENCE (JBR). HOME TO THE HAUTE MONDE OF DUBAI.

Jumeirah Beach Residence – or JBR as it is popularly known – is among Dubai's most iconic destinations, famed for its 1.7-km scenic waterfront community overlooking the Arabian Gulf.

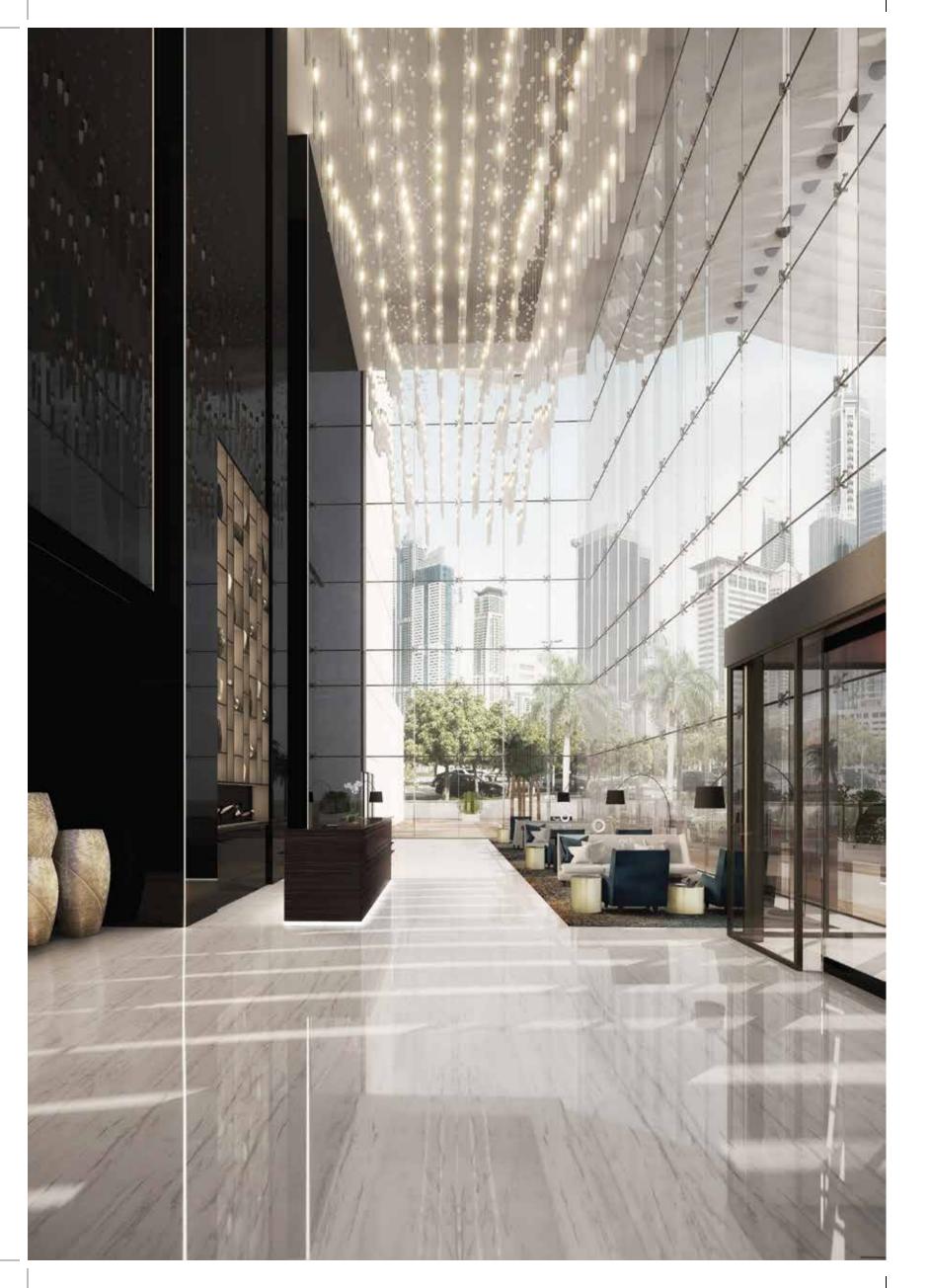
An uber residential enclave of 40 high-profile towers (35 residences & 5 hotels), JBR is also known for al fresco dining and shopping, making it among the most sought-after addresses in Dubai.

A LIFESTYLE UNLIKE ANY OTHER.

The pool at the ground level – and in select apartments – offers a fine balance of fitness and recreation. Residents can enjoy a brisk workout at the gym or a leisurely stroll on the private-access beach.



EXCLUSIVE IS IN OUR DNA. The contemporary 2, 3 & 4-bedroom apartments and the 5-bedroom penthouses feature living rooms with panoramic vistas, designer fittings, spacious bedrooms with en-suite bathrooms and wide sundecks. With an eye towards the future, 1/JBR's units are also planned to usher in smart home technology and private balcony pools that enable residents to customize their own home.



A LOBBY THAT'S MORE THAN JUST WELCOMING.

The multi-storeyed 60-foot-high atrium conveys the impression of the outdoors seamlessly extending indoors. The canopy also reveals an artistic shadow onto the lobby as the sun sweeps across the sky.



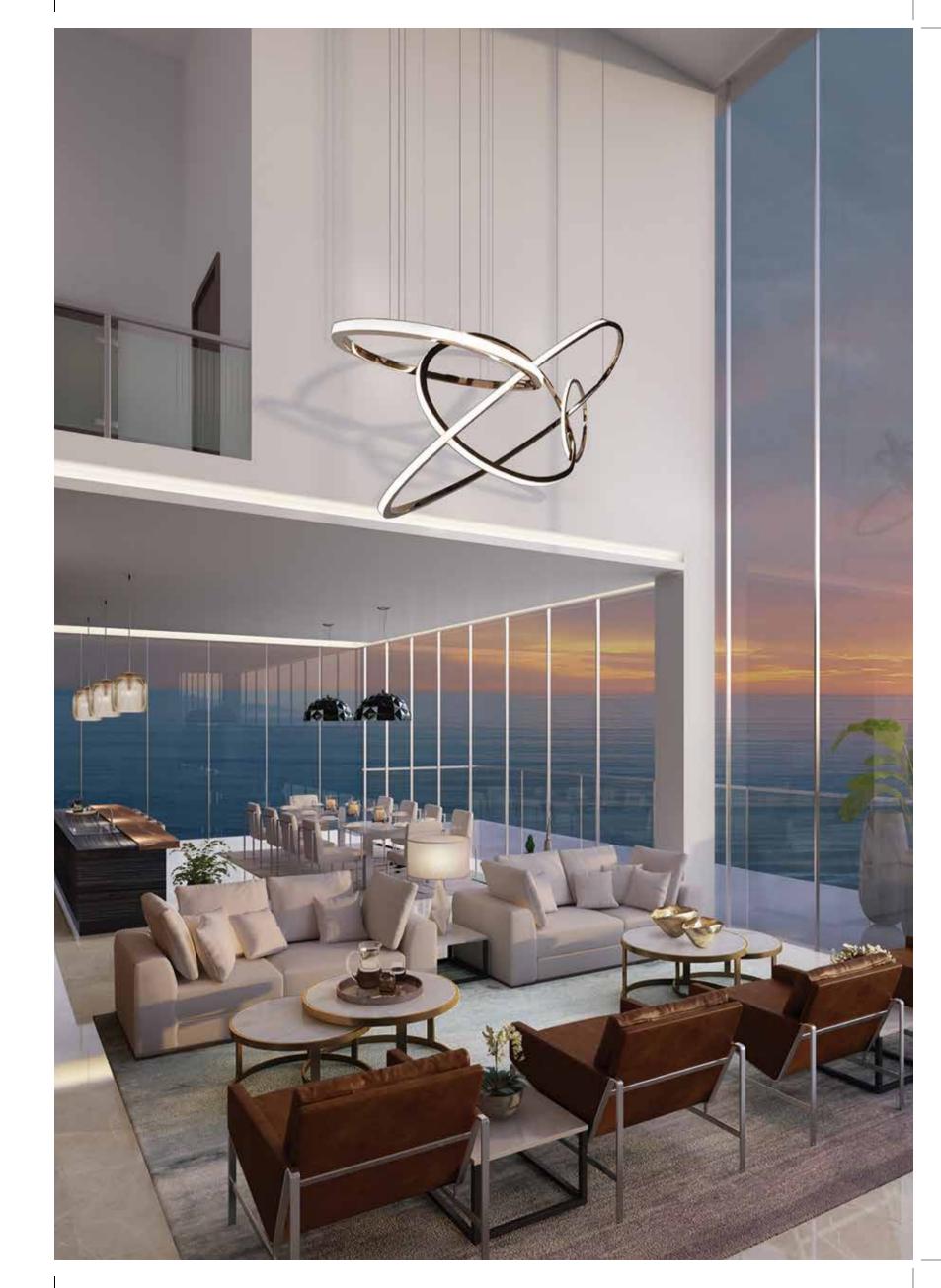


FOR THOSE WHO SEE LUXURY AS A WAY OF LIFE.



A luxurious experience that appeals to the senses, the interiors at 1/JBR are as spectacular as the views that surround it, with the residences overlooking the glistening waters of the Arabian Gulf.

Abounding with space and amenities, these residences have a unique glass façade designed to provide panoramic views of Palm Jumeirah and Dubai Eye, along with wide sundecks attached to every room.





THE LOCATION SAYS IT ALL

Thoughtfully designed and meticulously planned, the 2 to 4-bedroom apartments and 5-bedroom penthouses at 1/JBR pair contemporary design with exquisite interiors and spectacular views.

UNRIVALE VIEVS

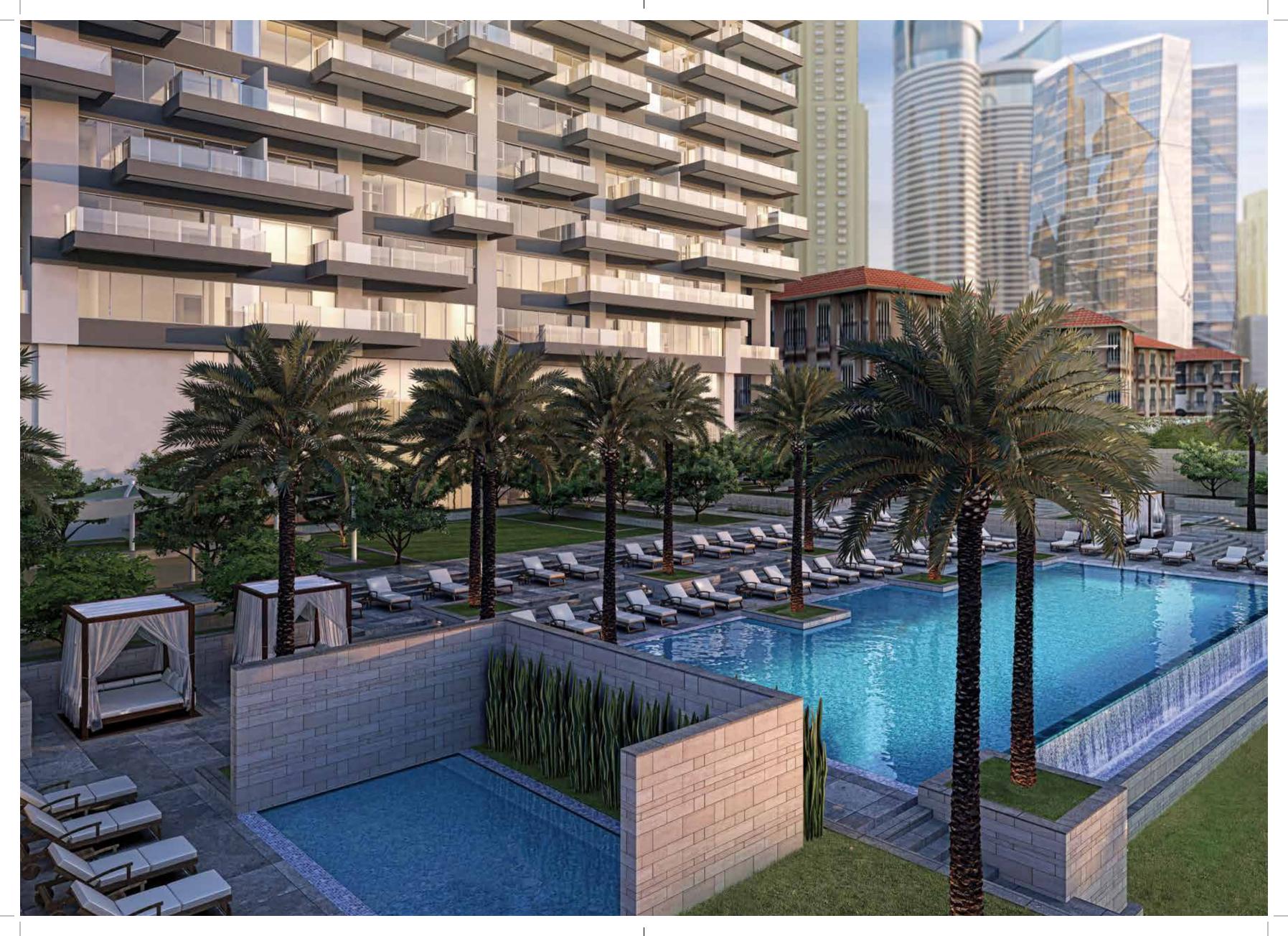
The penthouses boast unbeatable views that are synonymous with luxury and opulence, offering a visual treat that one can never tire of.



DUBAI PROPERTIES. REDESIGNING DUBAI'S LANDSCAPE WITH LANDMAR DESTINAT

An integral part of Dubai Holding, Dubai Properties Group (DPG) was established with the primary objective of developing and managing properties, communities and destinations across Dubai.

DPG is the master developer of prestigious destinations such as Business Bay, Dubailand and JBR. The focus is on creating a broad range of quality properties in which to live, work, play and shop.





KEY FEATURES

LOCATION MAP

- Iconic, high-rise 46 floors
- Lush landscapes
- Sustainable design
- Luxury high-end private residential spaces
- 2, 3 and 4-bedroom apartments, and 5-bedroom penthouses
- Apartments from 1647 sq. ft. to 3251 sq. ft.
- Penthouses measuring 6715 sq. ft. to 6775 sq. ft.
- 10 ft. high ceiling in the living / dining room
- All apartments have spacious balconies and generous sea views
- 2 parking spaces allocated to each apartment
- Each apartment boasts an A-grade, high-end finish
- Semi-private lift lobbies for all apartments until the 30th floor
- Exclusive private lobbies for apartments starting from the 31st floor
- Impeccable views of Dubai Eye and Palm Jumeirah from each apartment
- Iconic design endorsed by unique façade lighting from all sides
- A grand 5-star resident's drop-off and VIP parking
- Spacious and modern lobby with 60 ft. high ceilings
- Private lift lobby for each penthouse at parking level
- Gym facilities in and outdoors with landscape views
- Private direct beach access

